

THE PLAN

Chris Kirk – CEO

Geraldine Matchett – CFO

September 2010

- Globalisation
- Relocation
- Product variety
- Value chain complexity
- Safety and quality consumer demand
 - Product recalls
- Regulation
- Outsourcing

- Upstream / Inland
- Innovation
- Outsourcing
- Leverage existing customer base
 - Cross-selling
 - Bundling
- New technologies
 - FluidPro PAL. MPFM . TOFD . ROBOTICS
- Knowledge management
 - Data collection and interpretation and solutions

- Leadership
 - Industry
 - SGS Leaders
- Innovation Team
- Efficiency
- Productivity
 - Asset utilisation
- Health&Safety
- Sustainability



- Committed
- Accountable and demanding
- Decisive and disciplined
- Passionate and enthusiastic
- Training and coaching
- Innovating and challenging
- Sharing and rewarding
- Fearless

- Revenue CAGR of 13.7% to CHF 8.0 billion
 - Organic CAGR of 11.3%
- Doubling of operating income⁽¹⁾ to CHF 1.6 billion
- Operating income⁽¹⁾ margin by 2014 of 20.0%
- Net income by 2014 of CHF 1.1 billion
- Estimated EPS by 2014 of CHF 140

- Annual operating cash flows during the period of between 15% to 17% of revenues
- Accelerated capital expenditure over the period of CHF 500 million
- Development program funding over the period of CHF 150 million
- Acquired revenues by 2014 of CHF 0.7 billion



■ Growth drivers

- Agrochemicals&biotech R&D, precision farming
- Primary food safety, animal feed testing, plant genetics
- Forestry, biomass sustainability, market research

■ Improvement drivers

- Back office efficiencies
- On-line ordering+reporting
- Network rationalisation

■ Investments

- Acquisition of Crop research organisation
- Increase capacity in Americas. esp GMO



■ Growth drivers

- Population growth and urbanisation
- Resource exploration and mine development
- Lab expansion in Africa, Russia, India
- Outsourcing for Met
- Upstream energy minerals

■ Improvement drivers

- Operational leverage
- SLIM and Orderboard

■ Investments

- Metallurgy, geology, upstream energy minerals
- Commercial and on-sites lab expansion



■ Growth drivers

- Trade related services and PTO (outsourcing)
- Rapid Upstream well & productions fluids testing
- Cargo treatment, fuel integrity services, used oil testing

■ Improvement drivers

- Improved business mix
- Efficiency optimisation
- Orderboard
- Bundling

■ Investments

- FluidPro PALS upstream and land based
- Infrastructure in ME/Americas
- Acquisitions PTO and upstream



- Growth drivers
 - Evolution
 - ROHS 2nd edition, medical devices
 - Auto parts: Full scope
 - Sustainability services
 - Supply chain management
- Improvement drivers
 - Operational leverage
 - SLIM
- Investments
 - Increased lab capacity
 - Further elevate HR skills
 - Innovation and R&D
 - Consultancy
 - Acquisitions



- Growth drivers
 - Food
 - Pharma/Medical
 - Sustainability
 - Global key accounts
 - Cross-selling
- Improvement drivers
 - Use of hubs
 - Technical centres
 - IT / Automation
- Investments
 - Commercial/technical expertise
 - Sustainability



- Growth drivers
 - Upstream services (rig, drill pipe inspections)
 - High-end NDT services
 - Infrastructure and buildings
 - Renewables
 - Nuclear
- Improvement drivers
 - Advanced NDT
 - Efficiency in delivery
 - Network leverage
- Investments
 - Statutory business
 - Acquisitions: AIM and NDT
 - ASIA / SAM priorities



- Growth drivers
 - High end analytical and interpretation
 - Fugitive emissions
 - C14
 - Green Buildings
- Improvement drivers
 - Data Generation and Interpretation
 - Globalized, local
- Investments
 - Dioxin testing
 - Regional acquisitions



■ Growth drivers

- Outsourcing + Greenfield
- Third party inspections in emerging markets
- Dealer services
- Driver licensing. Registration

■ Improvement drivers

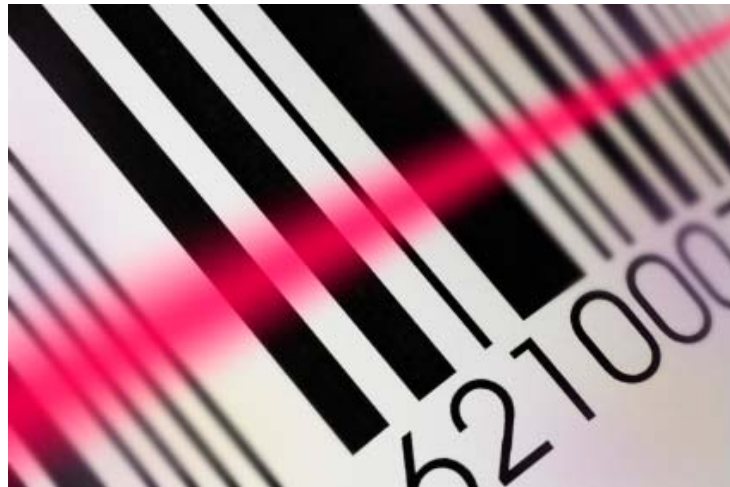
- Bundling:
Testing+registration+drivers
- IT: Single platform

■ Investments

- Remarketing services
- Acquisitions: Statutory
- Relication



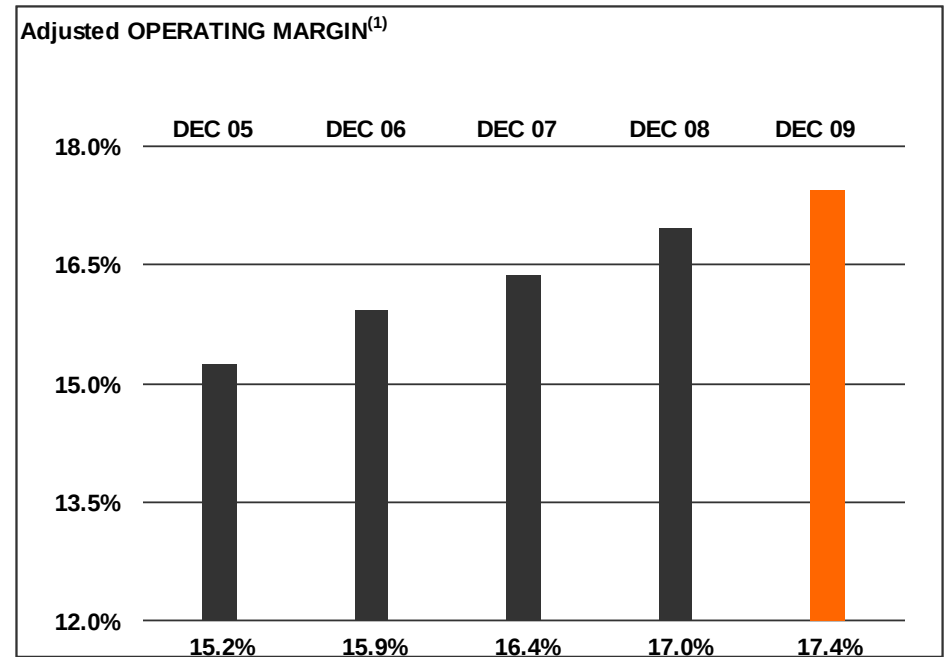
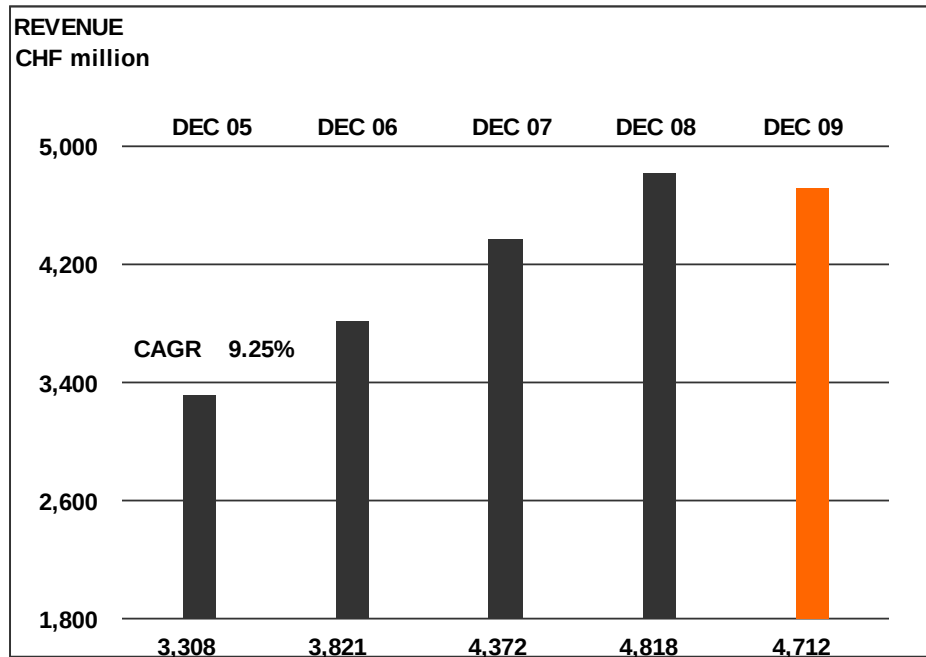
- Growth drivers
 - Ageing population: new pathologies
 - Personalised medicines: high specificity
 - Generics market
- Improvement drivers
 - Less price sensitivity
 - Competence centres
- Investments
 - Biologics: Greenfield flagship laboratories
 - Acquisitions

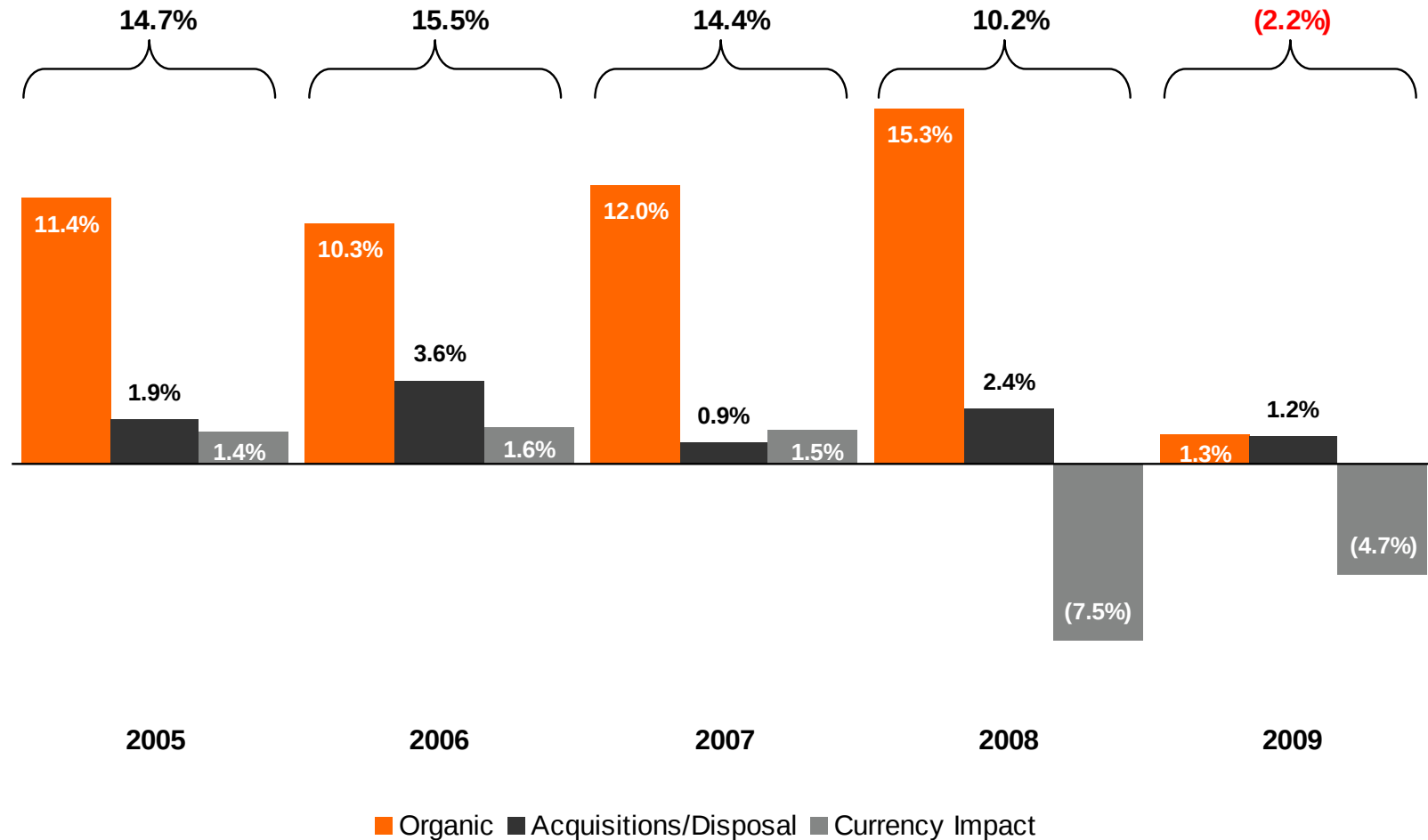


- Growth drivers
 - Improved governance
 - Local solutions
 - PCA
 - e-Government services
- Improvement drivers
 - Technology enhancement
 - Leverage Group sales capacity
- Investments
 - e-Government technology
 - Scanners

- Absolute achievement of The Plan
- SGS as the clear, unassailable, recognised leader in the TIC Industry
- Lean, standardised processes and procedures
- Maximised utilisation of our resources
 - Labs, assets, people
- Best in class, focussed sales force
 - Cross-selling a priority
- Clear incentive plans, maximising returns
- Rapid, effective acquisition and investment process with significantly increased resources

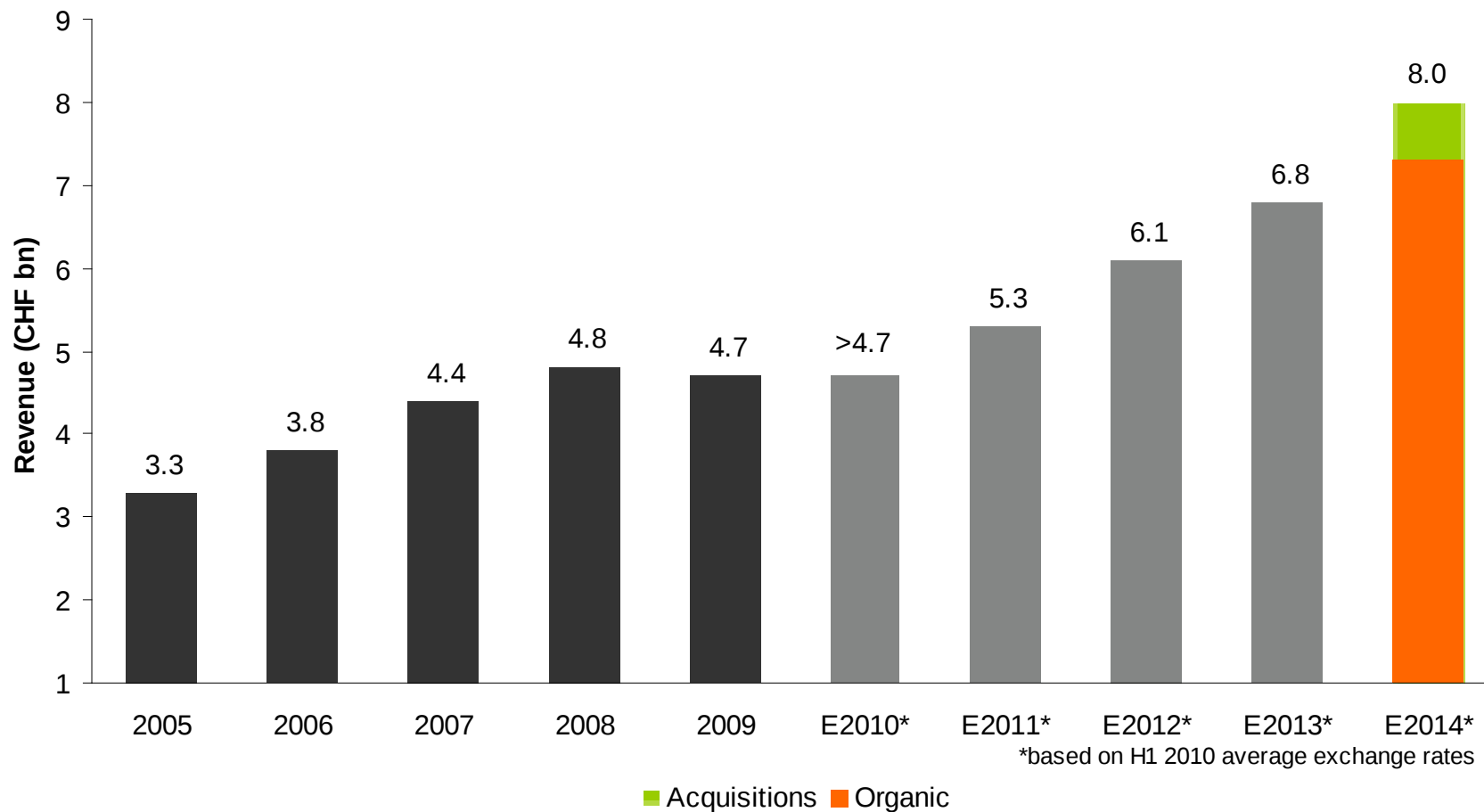


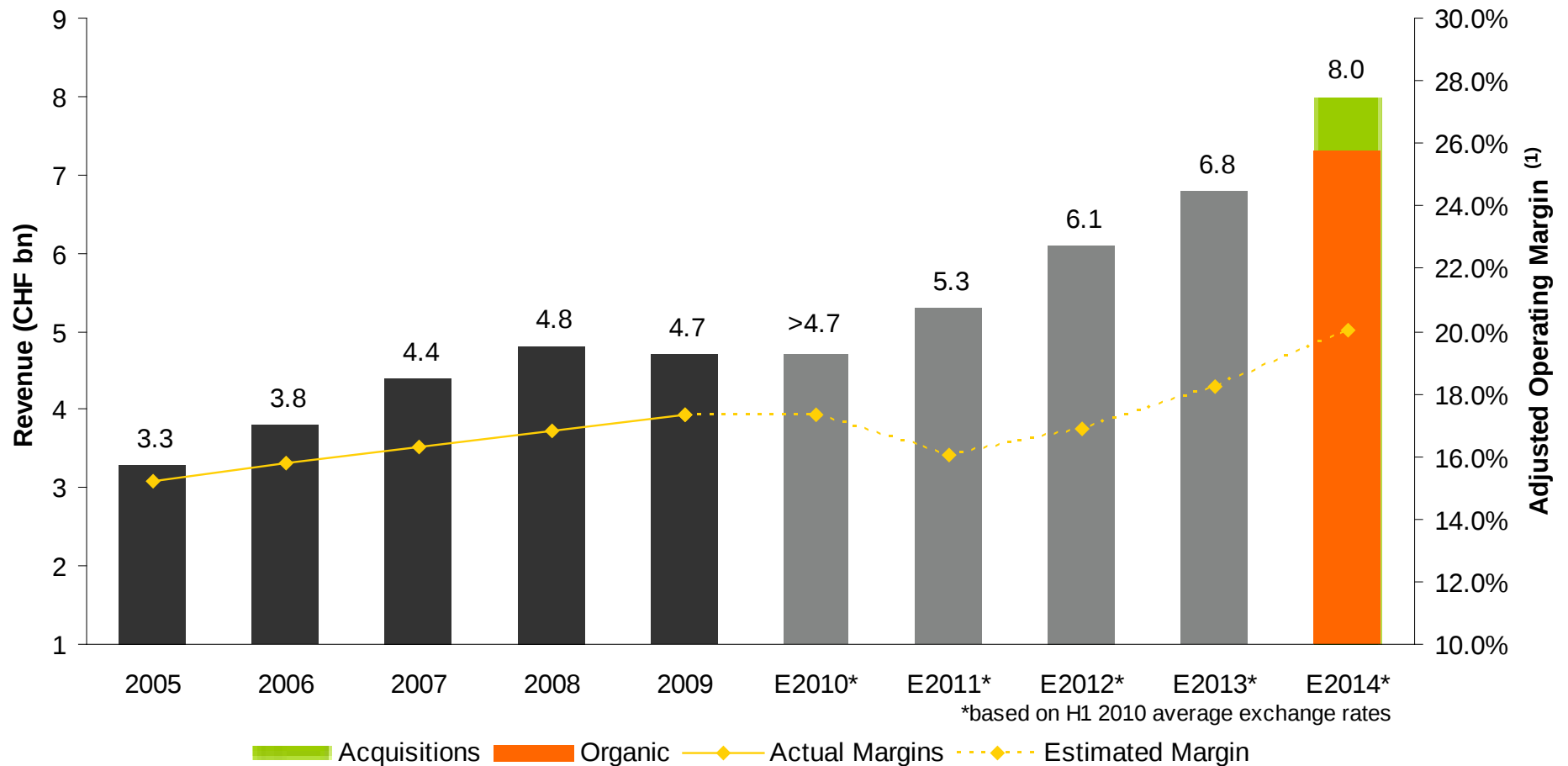


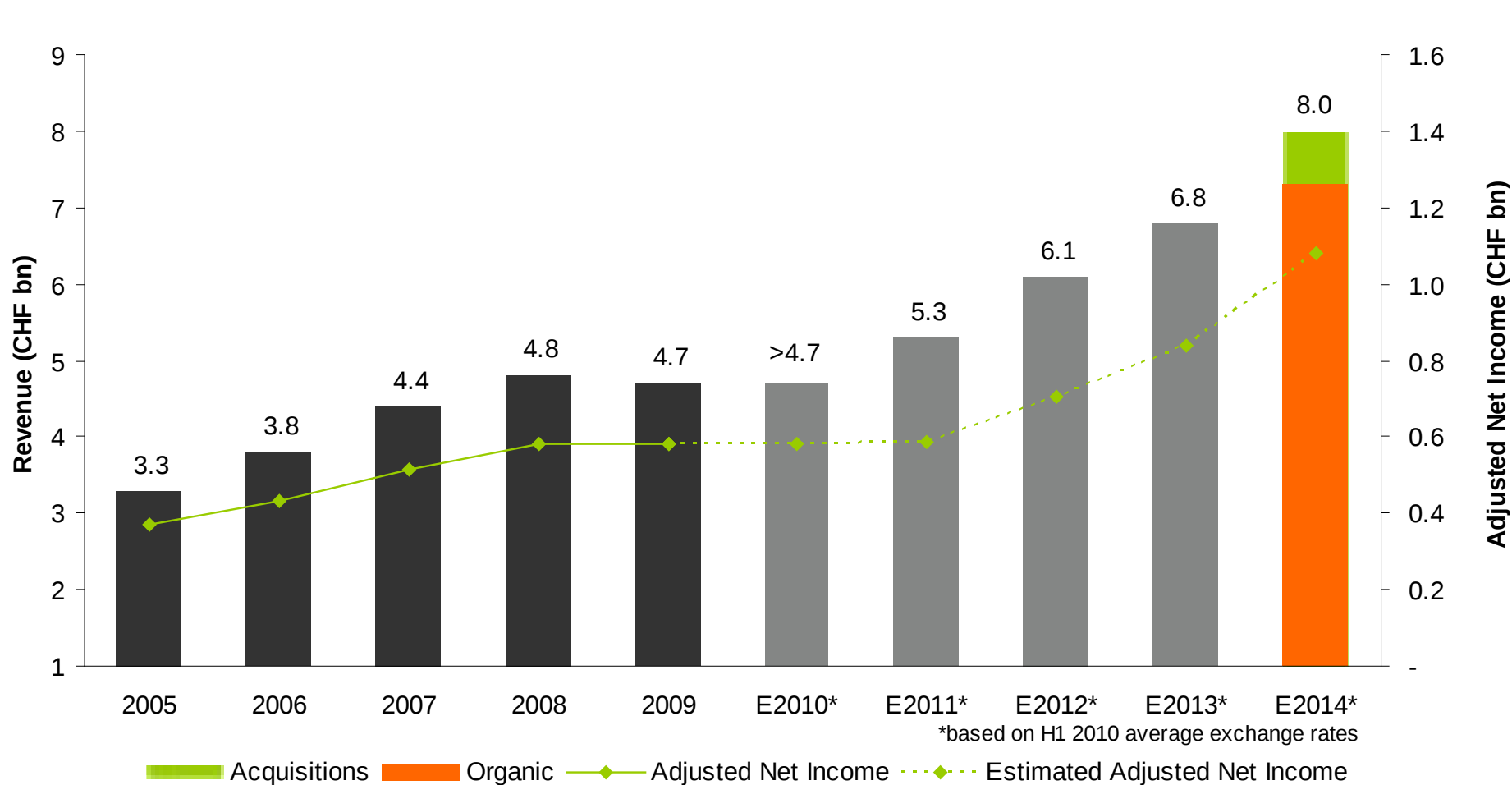


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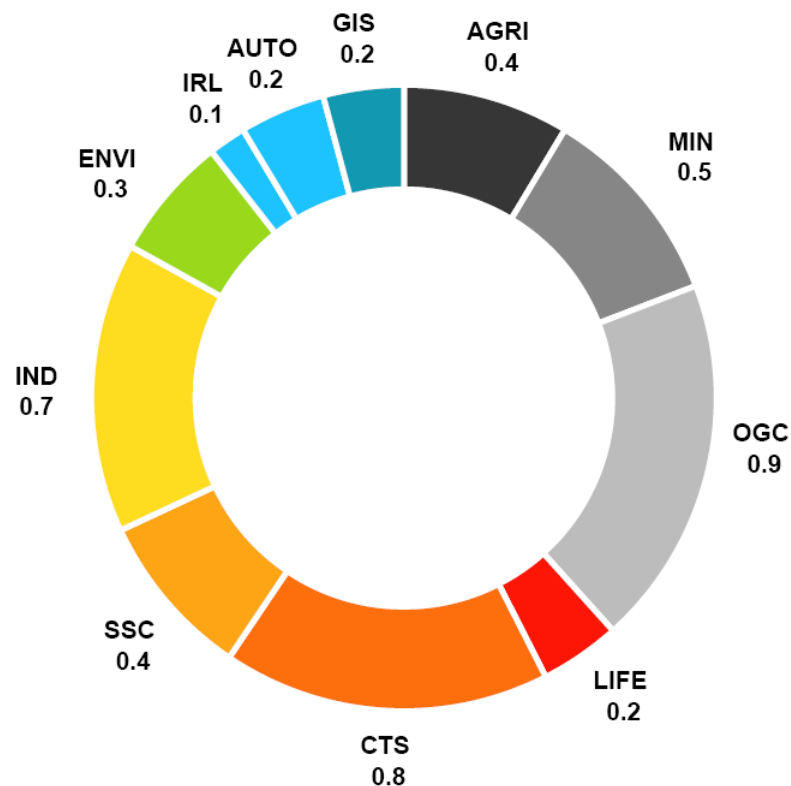




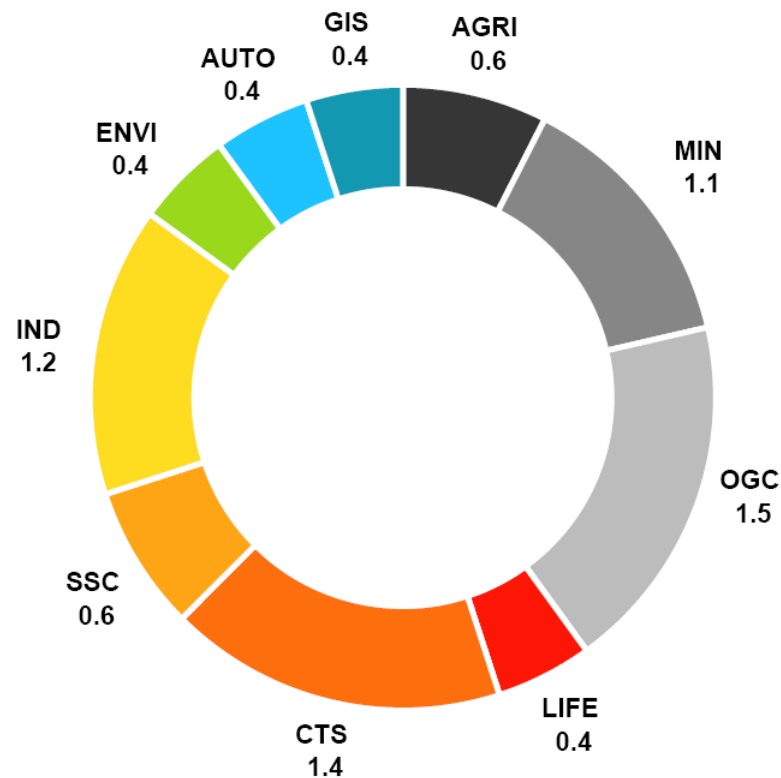


CHF billion	2014E December	4 yrs CAGR
Organic	7.3	11.3 %
Acquisitions	0.7	
Total Revenues	8.0	13.7 %
Operating Income⁽¹⁾	1.6	18.9 %
<i>Operating Income margin %</i>	<i>20.0 %</i>	
Net Income⁽¹⁾	1.1	17.9 %
<i>Net Income margin %</i>	<i>13.5 %</i>	
Headcount EOP (FTE)	100'000	13.1 %

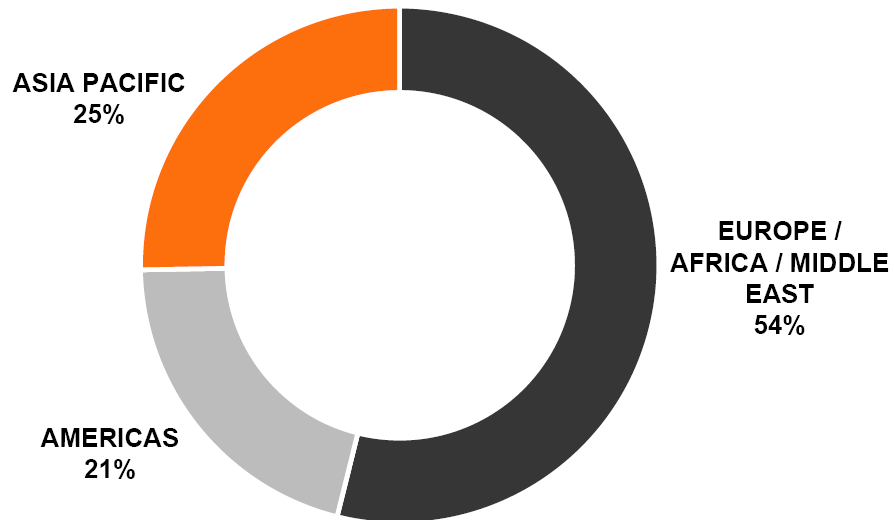
2009



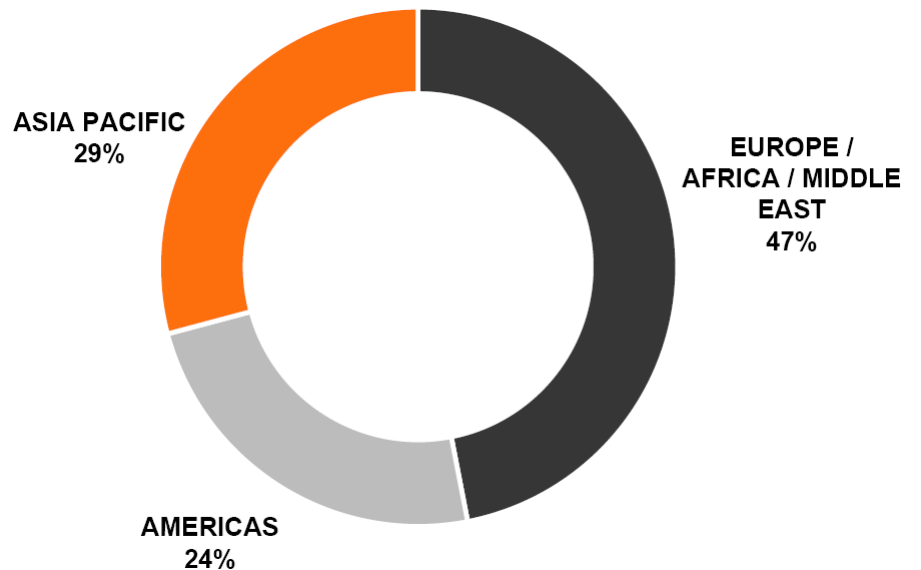
E2014



2009

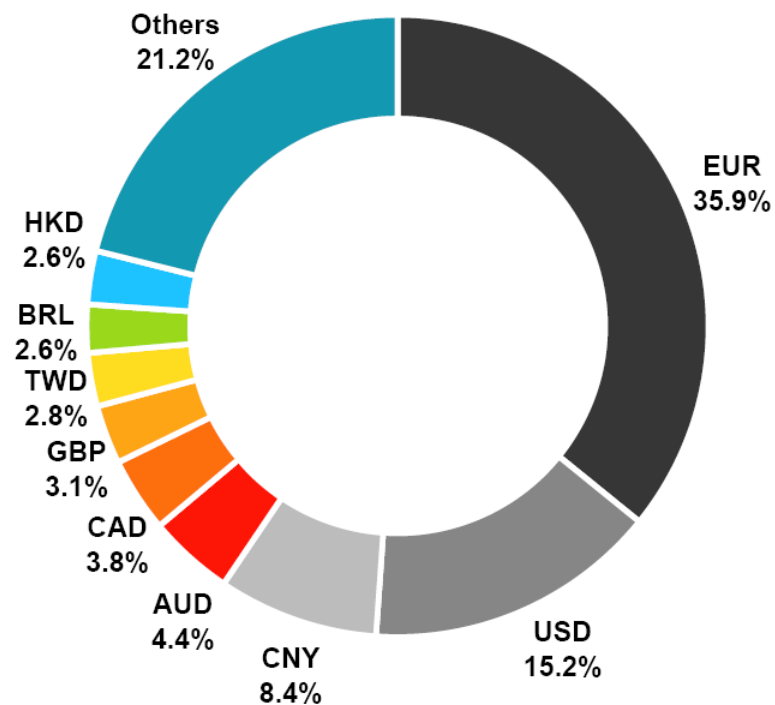


E2014

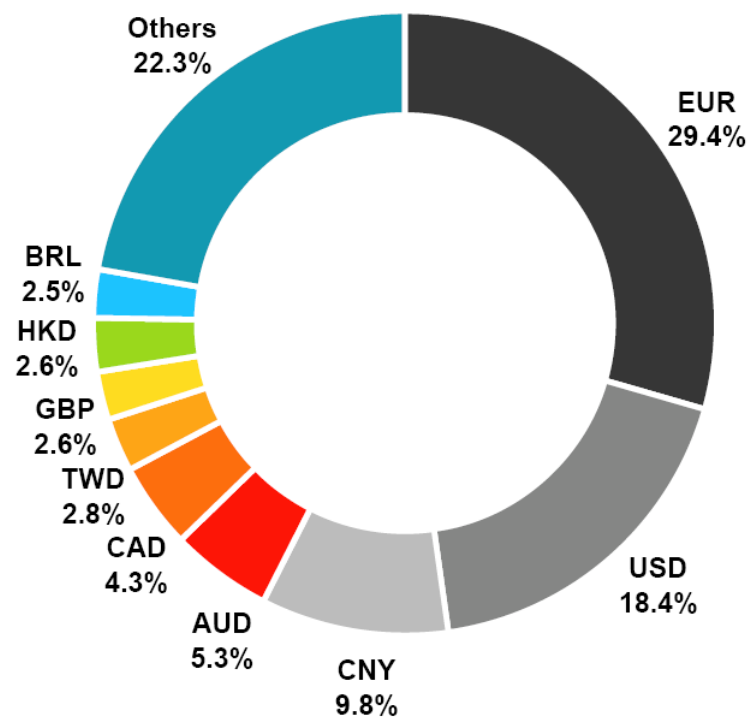


- Current exchange rates ← Strength of Swiss franc
- No major downturn in world economy ← GDP trends /
Trade flows between regions
- Strong operating cash-flows ← Efficient handling of growth /
NWC to sales ratio
- Accelerated capital expenditure ← Lack of quality projects /
momentum
- Targeted acquisitions ← Valuations / momentum

2009



E2014



FOREIGN CURRENCY IMPACTS FROM TRANSLATION (CHF MILLION)

EURO	1.35	1.45	1.50
Revenues	(157)	0	80
Net Income	(19)	0	10
USD	1.00	1.07	1.15
Revenues	(98)	0	103
Net Income	(12)	0	13
CNY	0.150	0.157	0.160
Revenues	(35)	0	14
Net Income	(7)	0	3

SGS INVESTOR
23-24 SEPTEMBER 2010
DAYS ROUEN



2014
FOR THE **COMPLETE
PICTURE**

WHEN YOU NEED TO BE SURE

SGS